

## Econocom UK Shortlisted for Two Prestigious Asset Finance Connect Summer Awards 2025

**London, 18 June 2025** - Econocom UK is proud to announce it has been shortlisted for two awards at the AFC Summer Awards 2025, hosted by Asset Finance Connect. The nominations include the **Environment Award 2025** and **Equipment Finance Provider of the Year 2025**, recognising Econocom's commitment to sustainable digital transformation and innovative asset financing.

As a European leader in digital transformation, Econocom enables organisations to deliver IT projects in a more sustainable, efficient and cost-effective way. This commitment is reinforced by the company's EcoVadis Gold certification, recognising strong environmental, social and ethical performance across its operations.

"We're absolutely delighted to be shortlisted for both awards," said Jan Dhamrait, Head of Technology & Management Financing at Econocom. "Helping our customers navigate complex IT and equipment needs sustainably is central to what we do. These nominations reflect the real progress we've made, both in terms of our environmental impact and the growing relevance of our flexible finance solutions."

While IT remains at the core of Econocom's heritage, the company has seen strong growth in its non-IT equipment financing - supporting clients across healthcare, manufacturing, infrastructure, green assets and more.

"This is a fast-developing area for us," continued Dhamrait. "We're creating tailored finance solutions that help organisations acquire essential equipment while preserving cashflow, a key concern in today's uncertain commercial landscape."

In addition to the company accolades, **Mark Orchard**, a long-standing member of the TMF team, has been shortlisted for the **AFC Outstanding Achievement Award 2025**. With over 20 years at Econocom and decades of experience in the finance industry, Mark has played a pivotal role in supporting the education sector and businesses with accessible and affordable finance solutions.

"Mark's nomination for the Outstanding Achievement Award is fantastic to see and is incredibly well deserved. With over two decades at Econocom and a deep-rooted

commitment to helping customers and partners, we are thrilled to see Mark's hard work, commitment and passion recognised at this level."

The AFC Summer Awards 2025 celebrate excellence across the asset finance and leasing industry, with winners to be announced at the upcoming awards ceremony hosted by Asset Finance Connect in July.

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### **About Econocom**

The Econocom Group, which was founded 50 years ago, is a pioneer in support for the digital transformation of firms. Its solutions focus on developing and transforming the workplace, infrastructure, audio visual technology and digital signage. These solutions cover the full range of expert responsibilities needed to carry out digital projects, from the design phase and guidance in choosing a solution to equipment roll-out and managed services. This includes equipment purchasing and leasing, equipment customisation and equipment-related services, as well as the refurbishing of devices at the end of their lifespan.

Present in 16 countries and with more than 8,450 employees, Econocom reported revenue of €2.7 billion in 2024. The group is listed on Euronext in Brussels on the Tech Leaders, Bel Small and Family Business indices.