

## **Econocom UK Wins Equipment Finance Provider of the Year at AFC Summer Awards 2025**

**London, UK** – Econocom UK has been named **Equipment Finance Provider of the Year 2025** at the prestigious **Asset Finance Connect (AFC) Summer Awards**. This accolade recognises Econocom’s innovative and flexible approach to asset financing, supporting businesses across both IT and non-IT sectors with tailored and sustainable finance solutions.

The Technology Management & Financing (TMF) division at Econocom UK has played a leading role in developing finance solutions that help organisations acquire business critical technology and specialised equipment whilst preserving capital and enabling long-term operational planning. Econocom’s customer-first approach continues to gain traction across industries facing complex procurement and budgeting challenges.

**Jan Dhamrait**, Head of Technology & Management Financing at Econocom UK & Ireland, said *“Econocom’s goal is to make business financing accessible to every organisation, regardless of asset type or industry. From IT equipment to specialist operational, infrastructure and green assets, we provide flexible, outcome-focused finance options tailored to each client’s unique needs.”*

Econocom’s comprehensive finance solutions often bundle equipment with related services such as installation, maintenance, and software, simplifying budgeting and asset management for customers. The company also continues to enhance the customer experience through innovative tools designed to improve asset lifecycle management and support sustainability initiatives.

*“This award reflects the dedication and depth of experience in our team,”* added Dhamrait. *“Their commitment to understanding client challenges and delivering executable finance solutions is what drives our success. Being recognised by Asset Finance Connect motivates us to keep innovating and expanding our offerings, for both our customers and for the Asset Finance Industry as a whole.”*

This award follows Econocom’s recent shortlisting in two categories at the AFC Summer Awards – the Environment Award and Equipment Finance Provider of the Year – as well as a personal nomination for Mark Orchard, a veteran member of the TMF team, for the Outstanding Achievement Award.

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### **About Econocom**

The Econocom Group, which was founded 50 years ago, is a pioneer in support for the digital transformation of firms. Its solutions focus on developing and transforming the workplace, infrastructure, audio visual technology and digital signage. These solutions cover the full range of expert responsibilities needed to carry out digital projects, from the design phase and guidance in choosing a solution to equipment roll-out and managed services. This includes equipment purchasing and leasing, equipment customisation and equipment-related services, as well as the refurbishing of devices at the end of their life.

Present in 16 countries and with more than 8,450 employees, Econocom reported revenue of €2.7 billion in 2024. The group is listed on Euronext in Brussels on the Tech Leaders, Bel Small and Family Business indices.