



# DELIVER YOUR **OMNI-CHANNEL** STRATEGY WITH THE LATEST TECHNOLOGY AND **SIMPLE MONTHLY PAYMENTS**

Shoppers are becoming more digitally driven. The worlds of traditional commerce and e-commerce are merging. Retailers need digital technology to create a seamless shopping experience and to drive customer retention. At Econocom, we design bespoke finance solutions to assist your digital transformation across every touchpoint.

## **WHY FINANCE OPTIONS ARE COST EFFECTIVE?**

- Pay less than the total costs of assets thanks to residual value.
- Remove investment peaks to preserve cash-flow.
- Match the cost of digital investment with the business benefit.
- Benefit from flexible payment to accommodate peak and non-peak periods.
- Preserve your cash for core retail activities.
- Warehouse costs until the go-live date.
- Refresh your digital solutions when you need, not just when your budget dictates.

## **WHY ECONOCOM?**

EUROPE'S LARGEST  
INDEPENDENT PROVIDER OF  
TECHNOLOGY FINANCE

45-YEAR EXPERIENCE IN  
RETAIL TECHNOLOGY

WE FINANCE ALL RETAIL  
TECHNOLOGY EQUIPMENT:  
TABLETS, POS, PED, E-COMMERCE  
SOFTWARE, SUPPLY-CHAIN  
SERVICES AND MORE

WE ARE THE FINANCE PARTNER  
TO MANY LEADING RETAILERS  
AND RETAIL VENDORS

WE ARE INDEPENDENT OF  
MANUFACTURERS AND  
SOFTWARE VENDORS

## WHAT ARE THE BENEFITS OF NEW TECHNOLOGY?

- Produce, track, deliver and sell in a more efficient way.
- Push in-store sales and boost revenue.
- Interact better with your customers.
- Improve your online shopping platforms.
- Reinvent your brand.
- Optimise your supply chain.
- Manage big data easily.

## WHAT ASSETS CAN WE FUND?

- **Hardware:** laptops, tablets, smartphones, servers, CCTV, storage area networks, printers, MFDs, check-out solutions, EPOS, multimedia terminals, digital signage, interactive screens, multimedia walls, augmented reality apps, IoT objects, kiosks etc.
- **Software** (including associated delivered services): Customer Relationship Management (CRM), E-commerce platform, Enterprise Resource Planning (ERP), Professional Services Automation (PSA), supply chain management software etc.

“Econocom is competitive on rates and flexible to work with. The account management is first class when working to tight deadlines, doing anything possible to help. They were able to overcome obstacles and challenges to ensure the requirements and deadlines were met. I would happily recommend them.”

Mark Higgins,  
Chief Financial Officer, AO World plc

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