



THE CHALLENGE

- Deliver mobile app into the hands of sales people.
- Deploy fully supported iPad estates quickly.
- Move away from CAPEX during trial to avoid unattractive investment spikes.
- Find a flexible solution that is quick to scale.



THE SOLUTION

- A cost-saving BOS subscription for the iPads including expert services (delivery, DEP, next day swap warranty and end-of-contract collection, wiping & recycling) for total peace of mind.
- Direct relationship with Mercaux as a platform to upload its leading app onto iPads prior to roll-out for a fast deployment.



THE ECONOCOM TOUCH

- Thanks to Econocom's partnership with an Apple reseller, an entire iPad estate can be delivered & DEP'd in 2 days following the order!



IN THEIR OWN WORDS...

“Mercaux is a modular solution that is often scaled quickly. Our strong relationship with Econocom allows our clients to enjoy an agile approach to working with us, making roll-outs seamless”

Olga Kotsur – CEO, Mercaux



SPEED OF LIGHT!

2-day roll out

50+

stores equipped

100+

fully supported iPads on a subscription-basis

✓ ADDED VALUE:

- Strong and agile relationship where business models align.
- More than 35% savings on iPad estates.
- Expert set up (DEP) and services for a seamless deployment in no time.
- Moving away from responsibilities related to devices ownership.